

MANAGE & BUSINESS
DATABASES

? sh files

File 9:Business & Industry(R) Jul/1994-2000/Jun 14
(c) 2000 Resp. DB Svcs.

File 15:ABI/INFORM(R) 1971-2000/Jun 14
(c) 2000 Bell & Howell

File 16:Gale Group PROMT(R) 1990-2000/Jun 14
(c) 2000 The Gale Group

File 18:Gale Group F&S Index(R) 1988-2000/Jun 14
(c) 2000 The Gale Group

File 20:World Reporter 1997-2000/Jun 14
(c) 2000 The Dialog Corporation plc

File 148:Gale Group Trade & Industry DB 1976-2000/Jun 14
(c) 2000 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group

File 169:Insurance Periodicals 1984-1999/Nov 15
(c) 1999 NILS Publishing Co.

File 267:Finance & Banking Newsletters 2000/Jun 12
(c) 2000 The Dialog Corp.

File 268:Banking Information Source 1981-2000/Jun W1
(c) 2000 Bell & Howell

File 473:Financial Times Abstracts 1998-2000/Jun 13
(c) 2000 The New York Times

File 475:Wall Street Journal Abs 1973-2000/Jun 13
(c) 2000 The New York Times

File 481:DELPHES EUR BUS 80-1999/DEC W3
(c) 1999 ACFCI & CHAMBRE COMM IND PARIS

File 485:Accounting and Tax Database 1971-2000/May W4
(c) 2000 Bell & Howell

File 583:Gale Group Globalbase(TM) 1986-2000/Jun 14
(c) 2000 The Gale Group

File 621:Gale Group New Prod.Annou.(R) 1985-2000/Jun 14
(c) 2000 The Gale Group

File 623:Business Week 1985-2000/Jun W1
(c) 2000 The McGraw-Hill Companies Inc

File 624:McGraw-Hill Publications 1985-2000/Jun 13
(c) 2000 McGraw-Hill Co. Inc

File 625:American Banker Publications 1981-2000/Jun 14
(c) 2000 American Banker

File 626:Bond Buyer Full Text 1981-2000/Jun 14
(c) 2000 Bond Buyer

File 635:Business Dateline(R) 1985-2000/Jun 14
(c) 2000 Bell & Howell

File 636:Gale Group Newsletter DB(TM) 1987-2000/Jun 14
(c) 2000 The Gale Group

File 570:Gale Group MARS(R) 1984-2000/Jun 14
(c) 2000 The Gale Group

?

? ds

Set	Items	Description
S1	4039	NETRATINGS
S2	863	S1 (10N) ADVERTI?
S3	29	S2 (10N) (NUMBER OR TIMES)
S4	18	S3 NOT PY>1999
S5	2	S4 NOT PD=990312:991231
S6	1	RD (unique items)
S7	300	S2 (10N) BANNER? ?
S8	197	S7 NOT PY>1999
S9	12	S8 NOT PD=990312:991231
S10	7	RD (unique items)
S11	234	S2 AND BANNERTRACK
S12	138	S11 NOT PY>1999
S13	12	S12 NOT PD=990312:991231
S14	5	RD (unique items)
S15	2	S14 NOT S10
	?	

? t s10/6,ti,pd/all

10/6, TI, PD/1 (Item 1 from file: 9)
DIALOG(R)File 9:(c) 2000 Resp. DB Svcs. All rts. reserv.

02348337

Banners make headlines

January 1999

WORD COUNT: 892

10/6, TI, PD/2 (Item 2 from file: 9)
DIALOG(R)File 9:(c) 2000 Resp. DB Svcs. All rts. reserv.

02322628

New York - Arbitron

December 07, 1998

WORD COUNT: 54

10/6, TI, PD/3 (Item 1 from file: 16)
DIALOG(R)File 16:(c) 2000 The Gale Group. All rts. reserv.

06002983 Supplier Number: 53391282

Arbitron Co.

Dec 7, 1998

Word Count: 53

10/6, TI, PD/4 (Item 2 from file: 16)
DIALOG(R)File 16:(c) 2000 The Gale Group. All rts. reserv.

06002955 Supplier Number: 53391244

Does the Web Complement or Compete with TV?

Dec 7, 1998

Word Count: 1670

10/6, TI, PD/5 (Item 3 from file: 16)
DIALOG(R)File 16:(c) 2000 The Gale Group. All rts. reserv.

05909209 Supplier Number: 53129280

Nielsen Media Research and NetRatings in Strategic Alliance to Deliver New Internet Measurement Service.

Oct 27, 1998

Word Count: 2814

10/6, TI, PD/6 (Item 1 from file: 20)
DIALOG(R)File 20:(c) 2000 The Dialog Corporation plc. All rts. reserv.

03239991

Nielsen Media Research and NetRatings in Strategic Alliance -2-

October 27, 1998

27 October 1998

WORD COUNT: 1549

10/6, TI, PD/7 (Item 1 from file: 636)
DIALOG(R)File 636:(c) 2000 The Gale Group. All rts. reserv.

04066146 Supplier Number: 53518230
'TWAS THE SEASON TO ADVERTISE ONLINE.
Jan 1, 1999
Word Count: 192
?